

उदय प्रताप कालेज, वाराणसी


(स्वायत्तशासी संस्था)

दिनांक: 16.05.2023

सूचना

सूचित किया जाता है कि महाविद्यालय के समस्त विद्यार्थियों के लिए Cambridge University Press के द्वारा महाविद्यालय में Cambridge English Solution for English speaking & writing Solution (Intercharge) कोर्स प्रारम्भ किया गया है। कोर्स में प्रवेश से सम्बन्धित जानकारी निम्नवत् है :-

1. यह कोर्स चार भाग में कराया जायेगा जिसे विद्यार्थी अपने रेगुलर कोर्स के साथ ही ऑनलाइन माध्यम से करेंगे।
2. इस कोर्स की मान्यता विश्व स्तर की है। यह कोर्स आपको रोजगार पाने में सक्षम बनायेगा।
3. इस कोर्स के अन्तर्गत कैम्ब्रीज विश्वविद्यालय प्रेस के शिक्षक/पदाधिकारी महाविद्यालय में आकर समय-समय पर व्याख्यान भी देंगे।
4. यह कोर्स सभी विद्यार्थियों के लिए है जिससे कि वे अपना अंग्रेजी लेखन एवं बोलचाल को मजबूती प्रदान कर सकते हैं।
5. इस कोर्स की प्रारम्भिक शुल्क 550.00 है जिसमें विद्यार्थियों को प्रिन्ट मैटेरियल एवं ऑनलाइन लिंक दिये जायेंगे जिससे कि वे अपना कोर्स प्रारम्भ कर सकें।
6. यह सभी विद्यार्थियों के लिए एक लाभदायक कोर्स है इस कोर्स द्वारा विद्यार्थी अच्छी अंग्रेजी बोलने और लिखने में सक्षम हो जायेंगे।
7. कोर्स के अन्त में ऑनलाइन टेस्ट लेकर उत्तीर्ण विद्यार्थियों को प्रमाण-पत्र प्रदान किया जायेगा।
8. प्रवेश के इच्छुक विद्यार्थी अंग्रेजी विभाग में डॉ० देवेश चन्द, असिस्टेंट प्रोफेसर (मो० नं० 9795226167) से सम्पर्क कर शुल्क जमा कर प्रवेश ले सकते हैं। फीस जमा करने के उपरान्त स्टडी मैटेरियल की किट प्रदान की जायेगी।


प्राचार्य



CAMBRIDGE
UNIVERSITY PRESS & ASSESSMENT

**Better Learning –
building brighter
futures together**



Cambridge English Solution

Objective

The core objective of this program for Cambridge is to work closely with the university/institute in their endeavor to provide holistic and quality English Language Solutions to the students in the university and help the students with better career propositions in the future. There are 4 core elements of the program including:


1. Diagnostic Test for the students.
2. CEFR-based and stepwise course content for the students aimed at the core 4 skills of English (LSRW)
3. Assessments of the students as per the globally accepted CEFR Framework
4. Train the Trainer program for the teachers

This document will elaborate on the above requirements in detail while proposing the solutions envisaged to fulfil these and build a strong and lasting association between **Cambridge University Press & Assessment** and **Udai Pratap College, Varanasi**. The solutions being talked about in the following pages rely heavily on the experience and expertise of Cambridge to curate content that is both authentic and authoritative.


A brief about Cambridge University Press & Assessment



Cambridge University Press dates from 1534 and is part of the University of Cambridge. Our mission is to unlock people's potential with the best learning and research solutions. Our vision is a world of learning and research inspired by Cambridge, where:

- We enable people to achieve success by providing the best learning and research solutions
- We support our customers through continually improved content, experiences, and care
- We use our profit for purpose, contributing to society by furthering the mission of our university

 **CAMBRIDGE**

 **CAMBRIDGE**
UNIVERSITY PRESS
As a world-leading education publisher, we provide educational materials, resources and services to teachers and learners, from ages 3-19, in over 160 countries.
Our three publishing groups: Educational Resources for Schools, Academic University-level research & teaching material, and finally, English Language Learning materials.

 **Cambridge Assessment**
International Education
International education programmes and qualifications for 5 to 19 year olds.

 **Cambridge Assessment**
English
Exams and qualifications for learners and teachers of English.

Cambridge
Partnership for
Education
As CPE, we partner with governments around the world with a shared goal of making education transformation a reality. We support via curriculum, assessment, publishing, teacher training and English language learning and skills.

The publishing team of the Press in India works closely with the faculty in universities and colleges across the country to design and deliver content that is custom-built to serve the specific needs of the target group. We also have a range of global products that are benchmarked to CEFR levels and backed by the latest pedagogical research in ELT.

Cambridge Assessment English provides the world's leading range of qualifications and tests for learners and teachers of English. Globally recognized by more than 20,000 leading universities, employers and governments, these research-based assessments are a mark of excellence that open doors to successful careers the world over.



Our Proven Pedagogy Approach

Better learning is our approach, connecting teachers and learners from around the world, with the latest research and materials, to build brighter futures together.

This approach lets us learn from each other, constantly improve our teaching materials, and unlock real-life opportunities for all.

- Our researchers discover unique **insights** to create modern, vibrant materials.
- Teachers get effective **content** to help their learners achieve the results they need.
- With every learner's success, we build further insights that shape the future of learning and proven **results**.

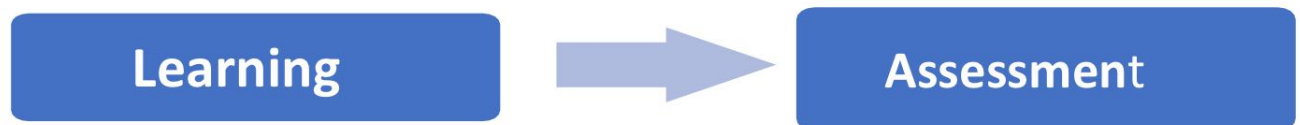


Proposed Solution

Learning Solutions Structure

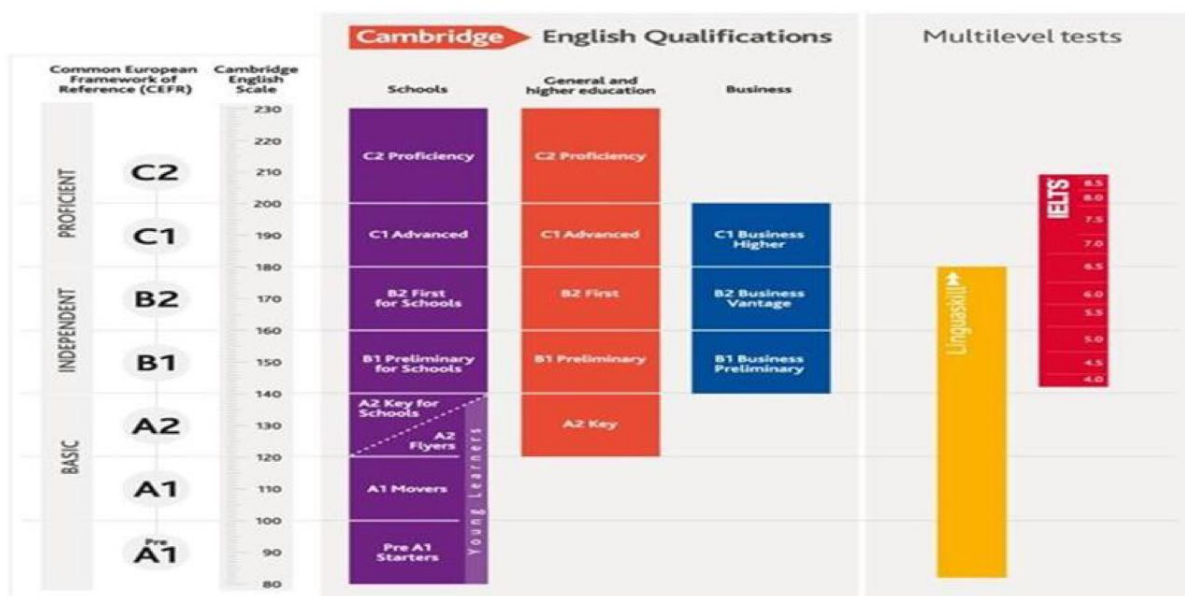
Target Group: University Students

Approach: A Two-Steps Solution-Oriented Approach



CEFR is the backbone to the two steps approach in our solution-centric approach for our learners.

About CEFR: Common European Framework of Reference (CEFR) is an international standard for describing language ability. It describes language ability on a six-point scale, from A1 for beginners, up to C2 for those who have mastered a language. This makes it easy for anyone involved in language teaching and testing, such as teachers or learners, to see the level of different qualifications. It also means that employers and educational institutions can easily compare our qualifications to other exams in their country.



Implementation Structure:

Semester	Solution	Product Name	Other details
I	Course in Communicative English	Interchange 5 th Edition Intro Level	Course Integrated Diagnostic Test and course on communicative English for 60-80 hours or more.
II	Course in Communicative English	Interchange 5 th Edition Level 1	Course Integrated Diagnostic Test and course on communicative English for 60-80 hours or more.
III	Course in Communicative English	Interchange 5 th Edition Level 2	Course Integrated Diagnostic Test and course on communicative English for 60-80 hours or more.
IV	Course in Communicative English	Interchange 5 th Edition Level 3	Course Integrated Diagnostic Test and course on communicative English for 60-80 hours or more.
IV	Assessment	Upskill	CEFR based assessment test

- All students throughout all the IV semesters will be undergoing **English Course in Progressive Learning Method**, hence enhancing their communication skills & learning outcome at every level of the course.
- Students in all the semesters will be studying the course for the minimum of 60-80 hours by their English Teachers.
- In the end of fourth semester the students will take Upskill Assessment. This will help in understanding the growth made by each student on their CEFR scale in Listening, Speaking, Reading, and Writing.
- On successful completion of each level the student will move up the ladder to next level of CEFR.

Product Details with their Step wise Learning Journey

A) INTERCHANGE



Course features:

- CEFR based learning content
- Progressive Learning in globally acclaimed CEFR framework
- A proven multi-skills syllabus
- A focus on accuracy and fluency
- Contemporary, real-world topics
- Natural, Conversational Language
- Grammar in Communicative Contexts
- Task-Based Listening activities
- Frequent learner-centered progress checks
- Interactive Videos
- Online workbook for additional activities

Course Journey:

- Students will be taking their respective course levels in a form of print book + online access & resources
- The teachers will make this course a part of their regular timetable for the continuous polishing of language skills of the students
- Minimum recommended time for the course is 60- 80 hours
- There will be an internal assessment by the university/ institute, as a part of the course to evaluate the performance of the students

B) Assessment: Cambridge Upskill



The image shows a sample Cambridge Upskill Test Report. At the top left is the 'Upskill from Cambridge' logo. To the right, two boxes show 'DATE ISSUED: 6 APRIL 2021' and 'CANDIDATE ID: ENGU-1452'. Below the logo is the title 'Test Report' and a redacted candidate name. A photo of a man in a yellow shirt is on the right. The results section shows a shield icon with 'A2' and four skill bars: Reading (A1 or below), Writing (B1 and above), Speaking (A2), and Listening (A2). At the bottom, a box lists 'Can-do' statements for the A2 level. The Cambridge Assessment English logo is at the bottom right.

Upskill from Cambridge

DATE ISSUED
6 APRIL 2021

CANDIDATE ID
ENGU-1452

Test Report

Candidate name
[Redacted]

On the CEFR scale
A2

READING
A1 or below

WRITING
B1 and above

SPEAKING
A2

LISTENING
A2

These results show that the candidate can:

- produce a short series of simple phrases and sentences on familiar topics
- understand the main points of short, clear, slow speech
- understand very short reports and work-related messages if the language is simple and the topic is familiar
- write straightforward emails to colleagues, customers, or contacts at other companies on a range of familiar subjects.

Cambridge Assessment English

Assessment features:

- Cambridge Upskill Test will help to assess the growth of the students in Listening, Speaking, Reading and Writing Skills.
- The test will generate the Consolidated CEFR as well as Skill-Wise CEFR of the learners.
- It helps to assess all the four skills of the candidate collectively through separate set of questions related to listening, speaking, reading, and writing.
- It is a mobile-based test.
- The test can be taken either in remote-proctored environment or at the institution.
- It helps in determining the CEFR from A1 or below to B1 and above.
- The candidates get to know their skill based CEFR and the consolidated CEFR.
- The report of test is generated in PDF format within 48 hours of taking the test.
- The report also highlights about the Can-do statements on all the four skills.
- It takes 1.5- 2 hours to complete the test of all the four skills.

Assessment Report & Certificate:

- Post completion of assessment, the CEFR based report will be generated for every student .

Impact:

1. The collaboration will support the candidates in enhancing and acing their communication skills and getting best career opportunities.
2. The learning as well as the assessment, both are mapped with international recognized framework of CEFR and hence creating a synchronized complete learning.
3. The collaboration with **Cambridge University Press & Assessment** will surely bring higher credentials for your esteem university in the current market and will support for stronger brand positioning in the domestic and global market.
4. The upgraded learning outcome of the students will create a healthy academic competitive environment in university and hence creating better learning ecosystem.
5. It will enrich the soft skill and self-confidence of the students and make them competitive in the academic and professional front.

Pricing:

Product	MRP (PER USER)	Components
Cambridge English Interchange	Rs 550/-	Print book + Online Access
Upskill Assessment	Rs 1000 + 18% GST	Assessment + Certificate

