

000564

## Vocational Course

(Geography)

## Tour &amp; Travel Management

(Credit-1)

1h/week

Unit:	Topic:	No. Of Lectures
i	Meaning, Definition, Nature, Importance & Elements of Tourism; Purpose of Tourism, Definition of Tourist.	2
ii	Types of tourism, Concept of Domestic and international tourism, mode and tourist circuit.	3
iii	Globalization and tourism, international organization; WTO, IATA, UFTAA etc.	2
iv	Main tourist center; Natural, Cultural, Religion and Historical centre.	2
v	Tourist arrival in India, Foreign exchange earnings from tourism.	1
vi	Impact of tourism; Economic, Social, Political, And Environmental.	2
vii	Growth and structure of tourism industry in U.P.; Tourism products of U.P.; Agra region, Central U.P. and Uttarakhand.	2
viii	Planning and management of tourism in U.P. and India.	1

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## Training/Lab/Internship

(Credit-2)

4h/week

Visit to local destination to get the Fristhand information about tourism operation. Interaction with the Tourist in this regard canbe helpful to the students in understanding the concept of tourism. Invited lectures of the tourism expert (Local level) may be conducted for the practical exposure of the students. The YouTube video (e-contents & resources) can be downloaded and shown in the lab regarding the types of tourism and destination.

The visit to the nearest tourism offices (central and state government), NGO like Guide association, Hotel association and interaction with the officiāls may also be considered as a training module for the students.

### Suggested Reading:

Bhatia,A.K.: Tourism Development:Principles and Practices, streling, New delhi, 1978.

Negi J. S. : Tourism and travel: Concept and Principles, Dariyaganj, New delhi, 1999.

Bhatia A.K.: International tourism: Fundamentals and practices, Streling, New delhi, 1991.

Gupta V.K.: Tourism in India,

बी०एन० व एम०के० सिंह: पर्यटन भूगोल, वसुंधरा प्रकाशन, गोरखपुर, 2020.

पुणेभारत संघ: पर्यटन भूगोल एवं गावा पबंधन मीनाक्षी प्रकाशन मेरठ 2019

मारकंडे सिंह यादव: पर्यटन भूगोल, वैभव लक्ष्मी प्रकाशन, वाराणसी, 2011.

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